



# USE CASE

# ELEVATE

## Elevate Helps Leading Pet Food Manufacturer Optimize Contingent Labor Management Processes and Reduce Costs

### THE CHALLENGE

A newly launched pet food contract manufacturing company recognized the need to develop a strong talent pool of contingent workers to support its aggressive growth strategy following a successful carve out to a private equity firm. The company had a pool of contingent workers that were leveraged across production sites, but with significant inefficiencies inherent in the decentralize management model. There was no standardization of process, supplier contracts, or spend visibility across those sites.

With light industrial roles such as production line, sanitation, food safety and warehouse operators, as well as administrative office positions, the company had a myriad of contingent labor categories to support. The burgeoning firm also wanted to establish a foundation to significantly scale its organization in the coming years.

### THE OPPORTUNITY

Prior to the carve out, the company's contingent workforce requirements where not uniformly supported by its existing managed service provider (MSP) and vendor management system (VMS) as program participation was optional. With the carve out event, the MSP used the opportunity to relaunch its program company-wide and implement a new, nimbler and more configurable VMS platform.

The company and MSP selected ELEVATE LI+ VMS because it is one of few providers which support key requirements unique to light industrial environments. These requirements include a streamlined sourcing process, mass actions throughout the process, varying shift differentials across worksites, supplier managed on-boarding checklists, support for local tax requirements, and industry leading rate card administration.

*"They are by far, my favorite VMS to work with. They are extremely collaborative and work hard at maintaining a strong partnership. We find that our clients and our internal teams really like the way the product moves. ELEVATE is a smaller company, and if we need something to bend a bit or be developed, it's a much quicker and easier process than with the bigger VMS companies. At the end of the day, I have nothing but respect for the ELEVATE team and their product, and highly recommend them."*

**Director of Implementations  
A Leading MSP Company**

## THE BENEFITS

Immediately following implementation of the ELEVATE solution, the company has significantly reduced its time to fill rates across all job categories. The organization has also realized considerable cost savings through active supplier rate card management as well as process and administrative savings with streamlined workflows.

They are also attracting and retaining a higher quality supplier base with supplier score carding and active supplier management processes. Finally, with ELEVATE in place, the company is well positioned to execute on its aggressive growth objectives and manage its expanding contingent workforce.

# ELEVATE

WORKFORCE MANAGEMENT. REINVENTED.

ELEVATE is the first contingent talent acquisition and supply chain execution platform specifically designed for mid-market companies. Companies using ELEVATE have both expanded their access and speed-to-talent while reducing the overall cost of that talent. In tandem with program management best practices, organizations quickly and easily connect demands for talent with their supply chains/labor talent pools which encompass temporary labor providers, IT service companies, professional services firms and even direct talent cloud sources.

Companies rely on ELEVATE to achieve their aggressive growth plans, support their workforce mobility objectives, and better optimize their overall workforce utilization rates.

## ABOUT US

ELEVATE enables its blue-chip customers to solve complex contingent workforce challenges with a highly flexible, state-of-the-art SaaS solution. The ELEVATE platform was developed over the last decade to address the ever-evolving corporate demand for an effective contingent workforce and is purpose-built by industry veterans to solve these increasingly complex issues. Human capital often constitutes the largest single cost of doing business. Organizations worldwide are increasingly relying on an evolving supply of on-demand contingent workers, contractors, and consultants. To cost-effectively source and manage this on-demand talent, while maintaining compliance and regulatory standards, these organizations turn to sophisticated workforce management solutions, such as ELEVATE's total talent and vendor management system.

Information about ELEVATE can be found at [www.elevatesaas.com](http://www.elevatesaas.com)